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IVECO Trucks Australia Ltd. rings in 2021 with two key executive appointments

In a move designed to strengthen both its Dealer network and the levels of customer satisfaction it offers, IVECO continues its transformation with the announcement of two key executive appointments.

Ms. Ella Letiagina has been appointed to the role of Head of Network Development, while Glen Dyer will take the reins heading Truck and Van Sales through the expansive IVECO network.

Ella joins the IVECO team with a wealth of automotive and management experience, both locally and abroad, having held senior leadership positions with both Mitsubishi and the Volkswagen Group. Ella will have responsibility for network performance and together with IVECO's field-based teams, will oversee the development of new initiatives to strengthen the IVECO network and ensure customer satisfaction is the major focus.

Glen joins IVECO from Mercedes-Benz where he held a variety of senior management roles in their Commercial Vehicle sales and financial services divisions, developing total truck solutions and most recently as Head of Dealer Sales for Mercedes-Benz Vans. With extensive dealer sales and fleet operations experience across both Trucks and Vans, Glen will be focused on supporting the growth of the IVECO brand and the network's sales.

In commenting on the two appointments, IVECO Australia and New Zealand's Managing Director, Michael May, said, "IVECO ANZ is transforming itself in the region and strong partnerships, with both our Dealer network and our customers, are a critical component of that transformation."

"IVECO continues to the hit mark and build momentum with operators who look further to access European performance, comfort and safety at a competitive price-point in the market. We're excited to welcome to the IVECO team two experienced and well credentialed leaders in Ella and Glen, and I'm confident both will make a valuable contribution to the growth ambitions of our IVECO business."



PRESS RELEASE

Ella and Glen join IVECO at an exciting time with its revitalised Medium Duty Eurocargo and Heavy Duty X-Way line-up as well as the recent introduction of the new Light Duty Daily range. Further key product actions are planned for 2021.

IVECO Trucks Australia

IVECO Trucks Australia is a proud manufacturer and importer of commercial vehicles spanning the light, medium and heavy duty truck segments and also has a range of small to large buses. The commercial vehicle range includes on and off-road models from car licence vans through to prime movers rated up to 90 tonnes GCM and buses from 11 seats to 61 seats. The IVECO range of vehicles includes locally designed and manufactured models and is complemented by a range of imported models which are all designed and tested to meet Australia's demanding operating requirements. The IVECO product range is extensive and includes Daily, Eurocargo, ACCO, Stralis, X-Way, Trakker and Astra models. IVECO vehicles are supported in Australia by a dedicated network of over 60 dealerships and parts and service outlets strategically located nationwide, offering aftersales services that include extended warranties, breakdown support packages and personalised maintenance contracts.

For further information about IVECO Australia: www.iveco.com.au

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